

WARD. Alfred John

LITTLE HARROWDEN

Another early operator about whom very little has been unearthed was Alfred John Ward of Little Harrowden. In May 1921 he applied for a Hackney Carriage Licence to the General Purposes Committee of Wellingborough Urban District Council for a bus to seat eleven passengers inside and three outside. This was granted but details of the vehicle used and service operated, if any, have not come to light.

It is fairly certain that Ward operated taxis and hire cars as well as his bus and it is known that he had the following two Fords in his possession:

Regn. No.	Chassis	Type	Chassis No.	Body	Seats	Body No.	Dates			Former Owner	Disposal	Notes
							New	S/H	W/D			
BD 192	Ford	T	?	?	Taxi?	—	3/20	—	by 2/21	—	?	
BD 6438	Ford	T	5469224	?	Taxi?	—	4/22	—	1/31	—	No further owner	

RETURN LOAD OF FOUR PASSENGERS
REQUIRED FROM
SKEGNESS,
FRIDAY, JULY 29th, and
HUNSTANTON,
SATURDAY, AUGUST 13th.
A. WARD,
Motor Proprietor, LITTLE HARROWDEN.

The above advertisement shows that in July 1921 Alfred Ward was running cars to Skegness and Hunstanton to take some of the more affluent locals to holiday destinations. Clearly Ward was looking for return traffic to boost the profitability of his operations.