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GEDDES. A. t/a Steelback Coaches 35 Whitworth Avenue CORBY

The Northamptonshire Regiment, particularly the 2nd Battalion, were known as "The Steelbacks", the name apparently dating back to the Peninsular War when members of the then 58th Regiment were sentenced to be flogged. The name was later adopted by the Northamptonshire County Cricket Club.

Mr A Geddes of Corby, about whom the Author knows next to nothing, adopted the Steelback name for his coach after the Second World War and in 1947 was advertising a twenty-six seat luxury coach as being available for hire as shown below.

FOR HIRE— STEELBACK COACHES 26-Seater

Luxury Coach

WRITE:

35, Whitworth Avenue, CORBY, Northants.

Phone 3141, 2250.

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Left: Geddes' Steelback Coaches advert of June 1947.

The luxury coach referred to in the advertisement was a 1936 Bedford WTB registered DLH 737 which had been new to Howells of Northfleet, transferring to Jones of Madeley during the War before reaching Geddes in June 1947. As far as it is known Mr Geddes owned only the one coach and operated only for the 1947 season.

Rolling Stock:

REGN. NO.	CHASSIS		BODY		DATES					
	MAKE	NO.	MAKE	TYPE/ SEATS	NEW	S/H	W/D	PREVIOUS OWNER	INITIAL DISPOSAL	NOTES
DLH 737	Bedford WTB	?	?	C26	-/36	6/47	?	Jones, Madeley	?	

Bygone Buses of Northamptonshire is compiled by R M Warwick, "Torestyn" 101 Broadway East, Northampton NN3 2PP, who would be pleased to be advised of any additional information relating to the above operator. The records of the PSV Circle and the Omnibus Society have been consulted extensively for this series and acknowledgement and thanks are due to these organisations.