



ALLURED. John Wm Henry 28 Cambridge Street WELLINGBOROUGH

It is not certain that John Allured was ever a bus operator or whether he just acted as a booking agent for a third party. Essentially Allured was a tobacconist occupying shop premises at 28 Cambridge Street, Wellingborough.

The sole snippet of information suggesting he may have operated a bus or charabanc in 1920 comes from the advertisement posted in the Kettering Evening Telegraph of Saturday 22nd May 1920 in connection with a Whit-Monday trip to Peterborough via Stamford, Burghley House and Crowland.

> WHIT.MONDAY. MOTOR PARTY From WELLINGBOROUGH to PETER-BORCUGH, via Stamford, Burghley House, and Orowland. A Few Seets to Let. Early Application invited. Further particulars, apply-J. W. ALLURED, CAMBRIDGE BT., WELLINGBOROUGH. W22.

Bygone Buses of Northamptonshire is compiled by R M Warwick, "Torestyn" 101 Broadway East, Northampton NN3 2PP, who would be pleased to be advised of any additional information relating to the above operator. The records of the PSV Circle and the Omnibus Society have been consulted extensively for this series and acknowledgement and thanks are due to these organisations.